

## IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. – 11. (Cancelled)
12. (New) A method of obtaining information about a called party at a calling party device, the method comprising:
  - entering a telephone number for the called party at the calling party device;
  - receiving at the calling party device an address for locating a customized file of the called party;
  - retrieving the customized file at the calling party device using the address received; and
  - communicating from the calling party device with the called party over a voice channel associated with the telephone number.
13. (New) The method of claim 12, wherein the address comprises a URL address.
14. (New) The method of claim 12, wherein the customized file comprises a World Wide Web page for the called party.
15. (New) The method of claim 12, wherein the calling party device comprises a mobile phone having a data display.
16. (New) The method of claim 15, wherein retrieving the customized file further comprises displaying the customized file on the data display of the mobile phone.
17. (New) The method of claim 16, wherein displaying the customized file comprises displaying a World Wide Web page.